尊敬的供应商，

沃尔玛中国在 2016 年启动了 GDSN（全球数据同步网络）项目，通过沃尔玛和供应商之间准确高效和标准化的数据交互，提高端对端的商品运转和供应链效率。在此，我想借这个机会感谢已经使用 GDSN 的供应商，同时也鼓励其他供应商加速转换。我们的目标是在 2017 年底完成 80%供应商的转换，2018 年中完成所有供应商的转换（鲜食和散装食品除外）。

随着 GDSN 转换，供应商会开启新的工作方式向沃尔玛**提报新商品**信息，并未来逐步实现**旧品信息维护**和**货架陈列信息的提报**。GDSN 将会为供应商和沃尔玛带来以下好处：

- 加快新商品上架速度
- 减少新商品建立的时间和人工带来的错误
- 提高商品生命周期的管理效率
- 提高订单满足率等

如果你的商品信息尚未通过 GDSN 同步到沃尔玛，请登录 http://b2b.gds.org.cn/注册账号，开始传输你的新商品信息。可以在这个网页中查询到你所需要的文件，包括

- 项目介绍；
- 数据同步与建品流程；
- 用户操作手册；
- 同步实施指南等

如有任何技术方面的问题，请联系中国物品编码中心（GS1 China）技术支持：

- 邮箱：gdsnsupport@anccnet.com
- 热线：400-7000-690 转 3

如有任何项目上的问题咨询，请联系：

- 中国物品编码中心 （GS1 China）：gdsnsupport@anccnet.com 或者 400-7000-690 转 3
- 沃尔玛: ChinaGDSN@walmart.com 或者 0755-21512752

感谢你们一直对沃尔玛的支持，你们的努力将帮助我们共同进步。

刘晓恩

沃尔玛中国大卖场首席采购官

2017 年 9 月 13 日

Dear Walmart suppliers,

Walmart China started GDSN project in 2016 (Global Data Synchronization Network), which is aimed to improve the efficiency of our end to end item flow & supply chain management thru accurate, effective & standardized data both for Walmart and Suppliers.

I like to take the opportunity to thank suppliers who already started new way of working in GDSN, also encourage others to speed up the conversion. Our target is to complete conversion for 80% suppliers by 2017 ending and all by 2018 (Fresh & bulk food excluded).

With the conversion, suppliers will start a new way of **new item submission** to Walmart and gradually in future **item maintenance** as well as **modular info submission**. Following benefits (but not limited to) can be expected both for suppliers and Walmart:

- Speeds up new item creation process
- Reduces time and errors for item creation and maintenance
- Improves efficiency of item life cycle management
- Improves fill rate, etc.

If you are not yet synchronizing your item data with Walmart via GDSN, please visit http://b2b.gds.org.cn/ to get started. Meanwhile, you are also able to find some documents include the following:

- Project introduction
- Data synchronization and new item creation process
- User operation guidance
- Implementation guidance

If you need any technical assistance, please contact GS1 China.

- Email：gdsnsupport@anccnet.com
- Hotline：400-7000-690*3

If you need any project assistance, please contact：

- GS1 China: gdsnsupport@anccnet.com or 400-7000-690*3
- Walmart: ChinaGDSN@walmart.com   or   0755-21512752

Thank you for your continued support to Walmart. Your effort will help both of us move business to next level.

Curtis Liu
Chief Merchandising Officer of Hypermarket
Walmart China
9/13/2017

尊敬的供应商，

　　沃尔玛致力于数据的准确性、有效性和标准化来提高供应链管理的效率，因此我们将会利用全球数据同步网络（GDSN）来维护我们的商品信息。GDSN 通过全球零售行业的数据标准为供应商提供传输商品信息的平台，实现商品信息的电子化建立、管理和维护。

　　GDSN 将会为沃尔玛和供应商带来以下好处：

- 加快新商品上架速度；
- 减少新商品建立的时间和人工带来的错误；
- 提高商品生命周期的管理效率；
- 提高订单满足率等

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- 中国物品编码中心（GS1 China）：gdsnsupport@anccnet.com 或者 400-7000-690 转 3
- 沃尔玛: ChinaGDSN@walmart.com 或者 0755-21512752

　　谢谢你们一直对沃尔玛的支持，你们的努力将帮助我们共同进步。

史莲莉

沃尔玛中国供应链高级副总裁

2017 年 4 月 1 日

Dear Walmart suppliers,

Walmart China started GDSN project 2016, which is aimed to improve the efficiency of our end to end item flow & supply chain management thru accurate, effective & standardized data both for Walmart and Suppliers. I like to take the opportunity to thank suppliers who already started new way of working in GDSN, also encourage others to speed up the conversion. Our target is to complete conversion for 80% suppliers by 2017 ending and all by 2018 (Fresh excluded).

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If you are not yet synchronizing your item data with Walmart via GDSN, please visit http://b2b.gds.org.cn/ to get started. Meanwhile, you are also able to find some documents include the following:

- Project introduction ;
- Data synchronization and new item creation process ;
- Manual instruction ;
- Implementation guidance.

If you need any technical assistance, please contact GS1 China.

- Email : gdsnsupport@anccnet.com
- Hotline : 400-7000-690*3

If you need any project assistance, please contact :

- GS1 China : gdsnsupport@anccnet.com or 400-7000-690*3
- WALMART: ChinaGDSN@walmart.com or   0755-21512752

Thank you for your continued support to Walmart. Your effort will help us move to next level.

Lesley Smith

SVP Supply Chain

Walmart China

4/1/2017